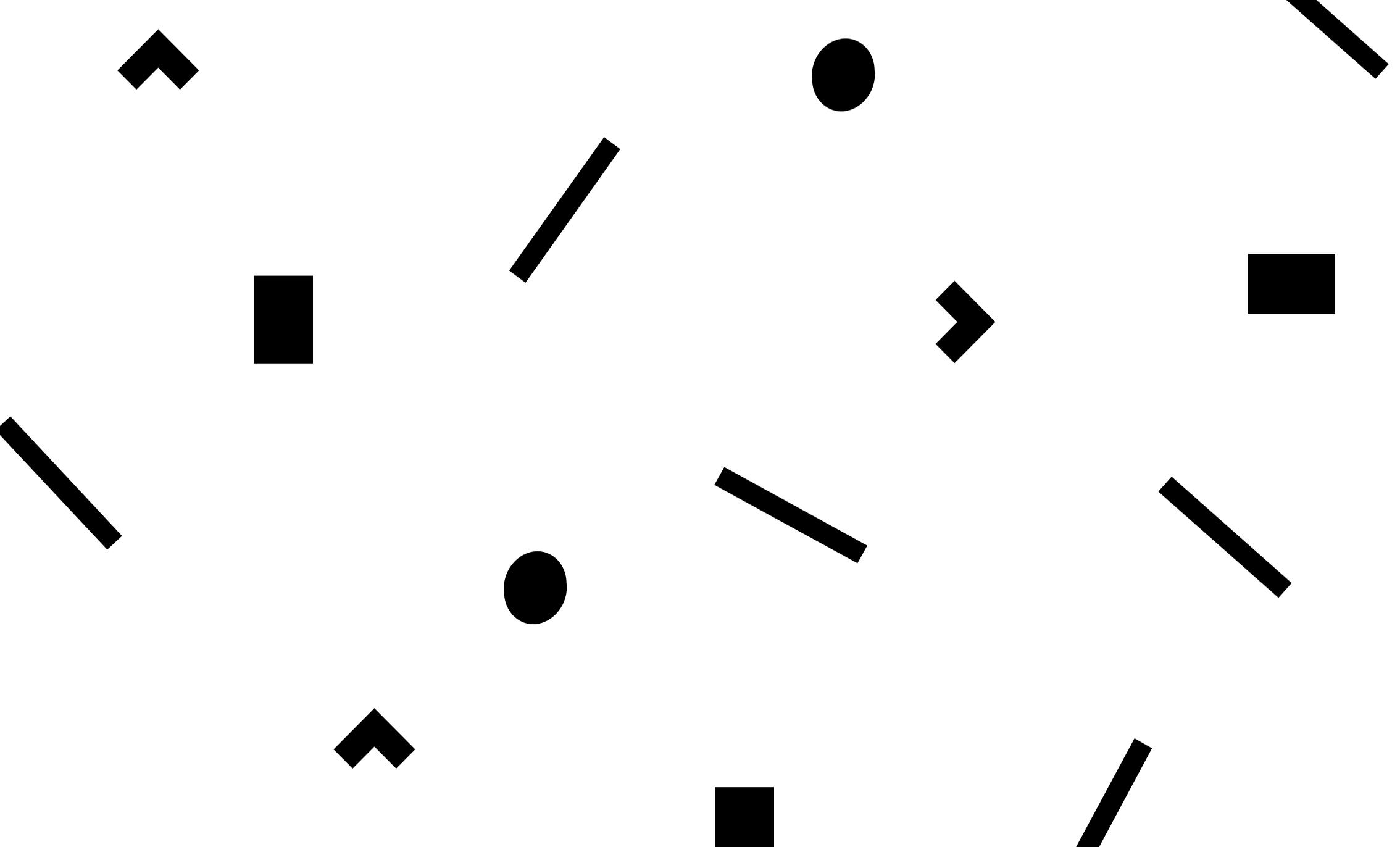


LAMK

Lahti University of Applied Sciences
Strategy 2020



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LAMK VISION 2020

**Insightful,
exploratory and influential
LAMK 2020**



OUR VALUES: JOY, INSIGHT AND MEANINGFULNESS

Joy of exploring together

Insightful learning experiences

**Meaningful work,
expertise and success**

From 1 January 2018, Lahti University of Applied Sciences will be part of the LUT Group. The new consortium will be composed of three higher education institutions: Lahti and Saimaa Universities of Applied Sciences and Lappeenranta University of Technology, with LUT acting as the head organisation.

The aim is to develop a highly appealing and diverse higher education cluster of international standing and high quality. The LUT Group's strategy focuses on enhancing educational paths, internationalisation and economic impact. LAMK will contribute to the Group's strategic aims through its activities in alignment with its own strategy.



ACTIONS THAT WILL DEFINE THE FUTURE OF LAMK

We promote the uniqueness of the LUT Group institutions in the field of higher education and take bold actions to differentiate ourselves as a higher education institution of the future.

We continue to strengthen our own profile through practice-focused activities and innovative approaches. As a higher education institution, we are proud of our professional focus.

We have the courage to be inspired, evolve and think outside of the box. It is time for us to find new ways of working and trust in the diversity of our organisation.

Profiling

The profile of LAMK is based on our focus areas and the concept of entrepreneurship. Internationalisation and digitalisation are ways for us to regenerate our competence capital, both in our organisation and in our local region as a whole. Ecosystems, test platforms and reference environments facilitate the generation of new business, entrepreneurship and competitiveness in our region.

Design

Through our design philosophy, we help to promote economic competitiveness, circular economy and well-being.

Key themes:

- Visualisation of systems and information through information design
- Co-design approach to services and operating environments
- User-centred approach in industrial design

Smart business

Through our smart business focus, we help to promote productivity and competitiveness by developing new models for businesses and organisations.

Key themes:

- Digital business
- Tourism and event management
- Supply chain management
- Globally and locally responsible business

Well-being and regenerative growth

We promote well-being and regional growth by developing competence capital, processes and operating models together with working life.

Key themes:

- Well-being from nature and physical activity
- Well-being technology and Intelligent self-management of health
- Social inclusion
- Development of services and competences in the health and social care sector

Circular economy solutions

This focus area promotes the region's competitiveness and transition towards a circular economy. The ability to combine strong technological and design competencies will produce innovations and business opportunities for the economy.

Key themes:

- sustainable urban environment
- regional ecosystems and industrial symbioses
- test platforms and reference environments for circular economy
- material and energy efficiency

Entrepreneurship is the working philosophy at LAMK

At LAMK, entrepreneurship is viewed as an overarching philosophy and way of doing things. It means identifying and making the most of opportunities and having the ability to convert ideas into action and ultimately economic, cultural, social and societal value.

Key themes:

- commercialisation of innovations
- entrepreneurial readiness and student entrepreneurship
- business development
- entrepreneurial ecosystems

Strategic objectives

Strategic objectives help us to achieve our vision. The strategic objectives of Lahti University of Applied Sciences are connected to the strategic objectives of the LUT Group and the agreement with the Ministry of Education and Culture for 2017-2020.



Teaching and learning

At LAMK students grow into experts and reformers in their fields. Future competencies, collaboration and creativity are at the core of learning.



LAMK uses the best possible teaching and learning methods, learning environments and guidance services to support future competence.

Regional development

Our regional development activities help to regenerate the region's competence capital and economic structure and foster new business opportunities. Close collaboration with regional actors and a focus on regenerative regional strategic planning and foresight are at the core of our efforts in this area.



LAMK is a prominent regional network partner and a developer of productive reference environments, accelerators, test platforms and services for regeneration and RDI.

RDI

The research, development and innovation activities of LAMK are practice-based and regenerative, and produce concrete results.



LAMK is the most impactful actor from the point of view of national and international RDI funding, idea conversion and commercialisation.

Workplace community

We will strengthen our higher education community by developing our competencies, community spirit and well-being at work. Our practices and organisation evolve through the work of all employees. An experimental and inclusive working culture encourages rich and supportive interaction.



As a community, LAMK is appreciative and encouraging towards all of its students and staff members, and fosters joyful engagement and bold ambition.

Strategy implementation and evaluation

We will monitor the realisation of our strategy as part of our annual planning and reporting processes. The strategic action plan supports management and operational development and directs the annual planning of faculties and functions. Annual interim evaluations will be carried out throughout the strategy period, and a final evaluation will be carried out at the end of the strategy period.



INSIGHTFUL, EXPLORATORY
AND INFLUENTIAL LAMK 2020



ENTREPRENEURSHIP IS
A WAY OF DOING THINGS AT LAMK



LAMK FOCUS AREAS:
DESIGN, SMART BUSINESS,
WELL-BEING AND REGENERATIVE GROWTH,
CIRCULAR ECONOMY SOLUTIONS



OUR VALUES ARE JOY,
INSIGHT AND MEANINGFULNESS

