

“I think the three most beautiful words  
in English are Return on Investment”

Raisa, student, International Business, Lahti



## Degree Programme in International Business

Tradenomi (BBA) • 210 ECTS • 3,5 years

### Objectives

The programme aims at providing the students with the qualifications and skills needed to work independently, creatively and effectively in positions requiring expertise in international business management and logistics. This work requires solid knowledge of the international theories of economy. The programme has a practical training period of 30 ects. One objective of BBA is to give the students an education well balanced between theory and practice.

BBA emphasises the international aspect and the importance of language skills. Graduates will easily adapt to work with people from different countries, as they are trained to understand other business cultures. Lahti University of Applied Sciences has exchange with over 30 partner universities around the world and all students will have to either work or study abroad. The incoming exchange students attending the courses will give their own input to the international atmosphere.

### Career opportunities

BBA is a generally acknowledged degree and thus valid in international work markets. In the rapidly

internationalizing business environment the International Business Degree will provide graduates with large variety of career opportunities, for example export/import assistant/secretary, forwarding and logistics assistant, buyer/purchasing assistant, transport controller and combination of many tasks.

### Attention

Lahti University of Applied Sciences International Business programmes cooperate as a member in the Great Capital Network with Haaga-Helia, Hamk, Laurea and Metropolia Universities of Applied Sciences. The Network organizes its own entrance examinations separately from other International Business programmes offered by other universities of applied sciences in Finland.

In order to qualify in the admissions process and to get a study place in any of the Great Capital Network Universities of Applied Sciences, applicants must

1) Choose one to four of the possible admission options among the International Business Programmes provided by the Great Capital Network Universities.

2) Participate in the entrance examination arranged by the Great Capital Network.

### Selection criteria

General admission criteria.

For more information

[www.admissions.fi](http://www.admissions.fi)

[www.lamk.fi/english/business/admissions](http://www.lamk.fi/english/business/admissions)

### LAHTI UNIVERSITY OF APPLIED SCIENCES

#### Faculty of Business Studies

P.O. Box 106

Stahlberginkatu 4 B

FI-15101 Lahti, Finland

Tel + 358 3 828 2604

Fax + 358 3 828 2635

[liiketalous@lamk.fi](mailto:liiketalous@lamk.fi)

[www.lamk.fi/english/business](http://www.lamk.fi/english/business)

# Degree Programme in Business Information Technology

Tradenomi (BBA) • 210 ECTS • 3,5 years

The programme provides the students with the knowledge and skills to design, implement and manage modern intranet and internet technologies in business. The focus is on the management and design of graphical user interfaces and efficient use of business software.

In addition to the theoretical studies, the programme works in close co-operation with the local companies. The students do ICT projects and work a period of five months as a trainee in industry. At the final stage of the studies, the students complete a research project in which they approach a selected problem in both a theoretical and practical manner in a case company.

## Career opportunities

BBA is a generally acknowledged degree and is thus valid in international job markets. In the rapidly internationalizing business environment, the Degree in Business Information Technology, will provide graduates with a wide variety of career opportunities in the software industry, for example as software developer, data base administrator, IT assistant as well as ICT manager.

## Selection criteria

General admission criteria.

For more information  
[www.admissions.fi](http://www.admissions.fi)  
[www.lamk.fi/english/admissions](http://www.lamk.fi/english/admissions)

## LAHTI UNIVERSITY OF APPLIED SCIENCES

### Faculty of Business Studies

P.O. Box 106  
Ståhlberginkatu 4 B  
FI-15101 Lahti, Finland  
Tel + 358 3 828 2604  
Fax + 358 3 828 2635  
[liiketalous@lamk.fi](mailto:liiketalous@lamk.fi)  
[www.lamk.fi/english/business](http://www.lamk.fi/english/business)

## How to apply to Universities of Applied Sciences (UAS)

- Application period **11 January – 12 February 2010**.
- Online application closes on 12 February at 4.15 pm Finnish time (+2 hrs GMT). Copies of relevant certificates and authorised translations of them must arrive by 19 February 2010 at the latest.
- Paper application forms must arrive **by 12 February at 4.15 pm** Finnish time at the latest to the UAS of the applicant's first choice.

### Entrance examination will be held in Lahti as follows:

- Degree Programme in International Business 26 April,
- Degree Programme in Business Information Technology 23 April.
- The exam dates abroad will be informed in the invitation letters.
- UAS announce the results by 20 July 2010.
- Admitted students must confirm their study places by 3 August 2010 at 4.15 pm Finnish time at the latest.

### Eligibility

Eligibility for studies at UAS (University of Applied Sciences) depends on completing the Finnish Matriculation examination or upper secondary examination, European Baccalaureate, International Baccalaureate or Reifeprüfung examination, vocational qualification of three years or more in duration, a non-Finnish degree or studies equivalent to these qualifications.

A vocational qualification of less than three years in duration gives eligibility to a corresponding field of study. Eligibility for UAS studies in a corresponding field of study may be broadened into general eligibility for UAS studies. Lahti UAS uses discretionary admission, other applicants may also be admitted, if the UAS considers their skills and knowledge sufficient.

### Online application

You can apply to up to four different degree programmes conducted in English at [www.admissions.fi](http://www.admissions.fi). An application submitted online is directly received by the admissions office of the UAS of your first choice. Online application system will give you your individual application number – please save the number for future reference.

Certificate copies and authorised translations of the certificates into English, Finnish or Swedish must arrive at the UAS of your first choice by 19 February 2010 at 4.15 pm Finnish time.

The online application service is open until 12 February at 4.15 pm Finnish time (+2 hrs GMT). During the application period, the service is open 24 hours per day, except for short maintenance periods during the night.

### Paper application form

A paper application form is available from the admissions offices. Please remember that a paper application form must arrive at the UAS of your first choice by 12 February at 4.15 pm Finnish time. A postal stamp from that date will not be sufficient. All applications arriving after the closing date are void.

Consider your options of preference carefully. You can apply for up to four different degree programmes at UAS in Finland. The order of preference chosen in the application is binding and cannot be altered after the application closes.

If you are not accepted on the programme of your first preference, your points will be checked to see if you can be accepted for your second, third or fourth preference. If you are accepted on the degree programme of your first preference, you cannot be selected for your second, third or fourth preference.

Once you have been placed on a reserve place, you can be accepted for a higher preference option due to cancellations, if you have decided

to be placed on a waiting list for a higher preference option or you have not accepted another study place.

### Changing the application

The order of preference can only be changed during the application period. Changes in address or other relevant personal details can be changed outside the application period. All changes in the application or additional information must be sent in writing to the admissions office of the UAS of your first preference.

### Selection of students

All applicants who meet the admission criteria receive invitation letters to the examinations.

The admission of a student is conditional until the UAS has checked the applicant's school and other relevant original certificates. The UAS may withdraw the admission, if the applicant has given false information.

Make sure that you **confirm your study place by 3 August 2010** at the latest, otherwise you will forfeit the study place offered to you.

### One study place per semester

You can only accept one study place at a higher education institution in Finland starting in the same semester (Autumn semester: 1 August – 31 December and Spring semester: 1 January – 31 July). This rule does not prevent you from accepting another study place during another semester.

**NOTE** Until 1 August 2010 the time limit was the whole academic year.

## ADMISSION CRITERIA GENERAL PRINCIPLES OF APPLICATION

### Admissions procedures

In order to demonstrate eligibility to polytechnic/UAS studies, an applicant applying with a non-Finnish qualification must provide a copy of the original certificate to the admissions office of his or her first choice polytechnic/UAS by the set date. This does not apply to those applicants who are citizens of an EU/EEA-country and who are completing their qualification in the spring of applying. The polytechnic/UAS will then decide on the applicant's eligibility to all options in the application. In addition, an official Finnish, Swedish or English translation of the certificate must be provided, if the certificate is not written in one of these languages, the translation must have the translators signature and stamp. The copies must be sent by post, scanned or faxed copies will not be accepted.

Also applicants with a Finnish competence based vocational qualification or competence based further vocational qualification must provide a copy of the original certificate to the admissions office of his or her first choice polytechnic/UAS by the set date.

The minimum language skills requirement is IELTS score academic level 6,0 or TOEFL score 550 paper-based test/ 79–80 internet based test, or grade C in the Finnish matriculation examination in advanced level English (IB-examination grade 4 completed in Finland, Reifeprüfung –examination grade 7 completed in Finland or EB-examination grade 6.00–6.95), or skills level 4 in English in the Finnish National Certificate of Language Proficiency ([www.oph.fi](http://www.oph.fi) > [Tutkinnot ja opiskelu](#) > [Yleiset kielitutkinnot](#)). Both TOEFL and IELTS test results are valid for two years. The Finnish National Certificate of Language Proficiency does not have a set date of validity. TOEFL score results are only accepted directly from the Educational Testing Service (the code number 5728 assigned to Lahti University of Applied Sciences is to be used while indicating the score recipient).

In addition, upper secondary school education in English completed in Great Britain, Ireland, the United States, Canada, Australia or New Zealand or Bachelor's or Master's degree completed in English in one of these countries, is also accepted as a demonstration of sufficient English language skills.

The certificate copies must be delivered to the admissions office **by 19 February 2010 4.15 pm Finnish time** (+2 hrs GMT).

All applicants who have demonstrated their eligibility and language skills will be invited to the entrance examinations.

The applicants' language skills will be evaluated in the language test included in the entrance examination on a pass/ fail basis. An applicant who has failed the language test is withdrawn from admission.

### Selection between applicants with equal admission points

In case there is a tie in admission points, the applicants to Polytechnic/ UASs will be ranked on the following basis:

- the order of preference of the options indicated by the applicant
- the result of the entrance examination
- the grade point average in all subjects

### Admission groups

Lahti University of Applied Sciences admits all the students on the basis of the entrance examination only. If study places become available later, applicants on the waiting list will be admitted in the order indicated by their admission points. The Polytechnics Act (351/2003) states the groups that are eligible for studies at polytechnics/UAS. Some other polytechnics/UAS admit 50% of applicants on the basis of the entrance examination only, and 50% on the basis of the combined points for previous school performance and the entrance examination.

### Admission on the basis of the entrance examination

All applicants with Finnish vocational degrees, or whose eligibility to apply is based on non-Finnish certificates, apply to polytechnics/UAS studies solely on the basis of points awarded for the entrance examination. The admission of those completing an EB examination in Finland in the spring of their year of application is also based only on this method. The maximum entrance examination points total is 100.

### Entrance examinations

The maximum points awarded for the entrance examination is 100 points.

#### Entrance examination will be held in Lahti as follows:

- Degree Programme in International Business on the 26 April 2010
- Degree Programme in Business Information Technology on 23 April 2010

The exam dates abroad will be informed in the invitation letters.