

Lahti University of Applied Sciences

# DEGREE PROGRAMME IN INTERNATIONAL BUSINESS



The programme aims at providing the students with the qualifications and skills needed to work independently, creatively and effectively in positions requiring expertise in international business management and logistics. This work requires solid knowledge of the international theories of economy. The programme has a practical training period of 30 ects. One objective of BBA is to give the students an education well balanced between theory and practise.

BBA emphasises the international aspect and the importance of language skills. Graduates will easily adapt to work with people from different countries, as they are trained to understand other business cultures. Lahti University of Applied Sciences has exchange with over 30 partner universities around the world and all students will have to either work or study abroad. The incoming exchange students attending the courses will give their own input to the international atmosphere.

**Lahti University of Applied Sciences**

Faculty of Business Studies

Ståhlberginkatu 4 B

P.O.Box 106, FI-15101 LAHTI

FINLAND

[www.lamk.fi/english/business](http://www.lamk.fi/english/business)

# DEGREE PROGRAMME IN INTERNATIONAL BUSINESS

## Degree and duration

Bachelor of Business Administration (BBA)  
210 ECTS, 3.5 years

### Degree structure

- Common basic studies 14 ETCS
- Programme basic studies 65 ETCS
- Professional studies 71 ETCS
- Elective studies 15 ETCS
- Practical training 30 ETCS
- Thesis 15 ETCS

## Career opportunities

BBA is a generally acknowledged degree and thus valid in international job markets. In the rapidly internationalizing business environment the International Business Degree will provide graduates with large variety of career opportunities.

## Eligibility

Eligibility for studies at UAS (University of Applied Sciences) depends on completing the Finnish Matriculation examination or upper secondary examination, European Baccalaureate, International Baccalaureate or Reifeprüfung examination, vocational qualification of three years or more in duration, a non-Finnish degree or studies equivalent to these qualifications. All applicants who have demonstrated their eligibility will be invited to the entrance examination.

Applicant who is not a citizen of an EU/EEA –country must provide proof of his/her English language skills (IELTS score academic level min. 6.0).

## Application procedures

Check the next application period at [www.lamk.fi/english](http://www.lamk.fi/english).

## Further information

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FINANCE MANAGEMENT  
**MARKETING**  
FINANCE MANAGEMENT AND  
COMMUNICATIONS  
BUSINESS INFORMATION TECHNOLOGY  
INTERNATIONAL TRADE  
BUSINESS LOGISTICS  
**ENTREPRENEURSHIP**  
FINANCE MANAGEMENT  
**MARKETING**  
MANAGEMENT AND  
**COMMUNICATIONS**  
BUSINESS INFORMATION TECHNOLOGY  
INTERNATIONAL TRADE  
BUSINESS LOGISTICS

# MULTICULTURALISM AND VERSATILITY HIT HOME

Anu Suomäki thinks that the Degree Programme in International Business is number one.

Multiculturalism, languages and customs are an integral part of Anu Suomäki's studies. She believes that they have been the most interesting part of the Degree Programme in International Business.

– The content of our Degree Programme has been diverse. We have handled several fields of International Business, such as logistics, marketing, finance, and separate market areas like Europe and Asia.

Suomäki reminisces how they for example during the International Marketing course made a 600-page report on the Asian markets, and opportunities for certain Finnish companies to expand their market area into that region.

## INTERNATIONALITY EVERY DAY

The classmates of Suomäki come from all over the world, especially from Asia and Africa in addition to those from Finland. She feels that she has gained a lot from her classmates.

– After getting to know people from different cultures and realising the amount of different information, new ideas and experiences they bring with, I could not see myself studying in the Finnish Degree Programme anymore.

– I might even say that by choosing the English Degree Programme you sort of get to kill two birds with one stone; you get to learn from the professional lecturers and learn about the internationality and different cultures via social interaction with other students.

## CULTURES AND LANGUAGES

Suomäki is almost at the end of her studies as she only has couple of courses and

the remaining part of her practical training to complete. She wrote her thesis on the domestication programme of the foreign students.

– I studied how we Finns could help the foreign students to adapt the Finnish culture. It is very important to assist the foreign students not only in the beginning of their studies, but also when they graduate and start seeking for a job.

As part of her study programme Suomäki did a part of her practical training in Fuen-girola, Spain working as an assistant to a Finnish lawyer. The last part of her practical training she will work for a member of parliament who lives in Lahti.

– I want to make choices that will help me obtain a versatile career as international officer. In the future I could see myself working for example for the embassy, where I could utilize my language skills, cultural knowledge and marketing know-how.



**LAHTI UNIVERSITY OF APPLIED SCIENCES,  
FACULTY OF BUSINESS STUDIES**

Degree Programme in International Business 210 ECTS

<b>THESIS 15 ECTS</b>	
<b>PRACTICAL TRAINING 30 ECTS</b>	
<b>ELECTIVE STUDIES 15 ECTS</b>	
The student can choose modules not only from his own degree programme but also from other programmes within Lahti University of Applied Sciences and from other institutions at the same level. Projects for companies and organizations as well as studies abroad can be included in elective studies.	
<b>PROFESSIONAL STUDIES 71 ECTS</b>	
<b>VALUE CHAIN MANAGEMENT 20 ECTS</b> <ul style="list-style-type: none"> <li>Accounting</li> <li>Transport</li> <li>Production operations</li> <li>Distribution</li> <li>Portfolio / Development project</li> </ul> <b>INTERNATIONAL BUSINESS 26 ECTS</b> <ul style="list-style-type: none"> <li>Basics of internationalisation</li> <li>International economics</li> <li>International finance</li> <li>International marketing</li> <li>Import / Export procedures</li> <li>Business in Europe</li> <li>Business in Asia</li> <li>Business in Russia</li> </ul>	<b>ORIENTATION TO RESEARCH 10 ECTS</b> <ul style="list-style-type: none"> <li>Analyses methods</li> <li>Quantitative methods and reporting</li> <li>Qualitative methods and reporting</li> </ul> <b>ADVANCED STUDIES 15 ECTS</b> <ul style="list-style-type: none"> <li>Special issues of international marketing</li> <li>Special issues of international logistics</li> <li>Special issues of international supply chain</li> </ul>
<b>COMMUNICATION AND LANGUAGES 28/26 ECTS</b>	
<ul style="list-style-type: none"> <li>Yritysviestintä (Finnish)</li> <li>Finnish for foreigners 1</li> <li>Finnish for foreigners 2</li> </ul>	<ul style="list-style-type: none"> <li>Presentation skills (English)</li> <li>Business contacts (English)</li> <li>Elective languages (Finnish students 18 ECTS, foreign students 13 ECTS)</li> </ul>
<b>BASIC STUDIES 51/53 ECTS</b>	
<b>PROGRAMME BASIC STUDIES 37 ECTS</b> <b>Business Process 27 ECTS</b> <ul style="list-style-type: none"> <li>Efficient working</li> <li>Human resources</li> <li>Financial management</li> <li>Customer relations and marketing</li> <li>Logistics</li> <li>Operational business environments / basics of economics</li> <li>Operational business environments / legal environment</li> </ul>	<b>Operational Tools 10 ECTS</b> <ul style="list-style-type: none"> <li>Text, spreadsheets and presentation graphics</li> <li>Business and financial mathematics</li> </ul> <b>COMMON BASIC STUDIES 14/16 ECTS</b> <ul style="list-style-type: none"> <li>Asiantuntijaviestintä, informaatiolukutaito</li> <li>Ruotsin kieli (Swedish)</li> <li>Basics of Finnish 1</li> <li>Basics of Finnish 2</li> <li>English</li> <li>Introduction to entrepreneurship</li> </ul>

We reserve the right to changes.

